



Person Specification – Research Manager

Knowledge, skills and experience required

The successful applicant will have a background in research and marketing and be able to demonstrate: -

- Good understanding of qualitative and quantitative market research methodologies
- Experience of designing surveys
- Knowledge and experience of B2B and consumer interviewing techniques
- Ability to manipulate, analyse, interpret and communicate complex information in a client friendly fashion using written and visual presentations
- Good numerical skills and an appreciation of statistical analysis techniques
- Strong communication skills, both verbal and written including report writing
- Strong team player with high interpersonal skills
- High level of organisational skills and ability to prioritise projects and tasks
- Logical and insightful thinking, demonstrating high attention to detail and pride in finished products
- Creativity and flexibility, being able to manage several projects simultaneously
- Experience of managing client relationships
- Good working knowledge of Microsoft Office suite of software
- Willingness to undertake work outside normal office hours
- Willingness to undertake continuous professional development, including private study